“News in Your City”

Here is your chance to experience some of the decisions News Directors and News Producers have to make every day.

You need to create a 22 Minute--EXACTLY--Newscast.

The newscast will play in Your City, but should have a balance of local, state, and national news. It should also include sports and weather stories.

**Hot Off the Press--**These are the stories of the day and you need to decide what airs and what does not. The story examples below have a much longer running time than you would typically see on local news.

You need to examine three factors:

1. Is the news timely and important to your audience, or can it wait for another day?
2. Is the video and audio quality of the story important?
3. How will the length of the story impact your total run time (TRT)?

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| **Story Title/Description** | **Audio and Video Quality** | **Story TRT** |
| Man Charged with Murdering his Child | Good | 3:00 |
| Income Tax Payments Due in 30 Days | Okay | 2:00 |
| Known Quarterback Gets Deal with Local NFL Team | Good | 2:30 |
| Feds Arrest 30 for Meth Production | Poor | 2:00 |
| 2012 NCAA Bracket Down to Final Four | Good | 1:30 |
| Tornadoes Hit Three Midwest States | Okay | 2:00 |
| Local Music Artist Holds Free Concert for Unemployed | Good | 2:30 |
| Violence in Syria Escalates | Okay | 1:30 |
| Presidential Candidates Head to the Polls | Good | 3:00 |
| High Speed Chase Ends Badly in East | Good | 1:30 |
| American Idol’s Contestant Gets DQ’d | Okay | 2:00 |
| Mars Appears Clearly in Sky Tonight | Poor | 2:00 |
| Long-Awaited Children’s Movie Opens This Weekend. | Good | 1:30 |
| Local High School Sports Team Wins State Championship | Okay | 2:00 |
| Weather Forecast Predictions are Unseasonably Warm | Good | 1:30 |

As you complete your rundown, create TWO lower thirds for TWO stories of your choice.

* Top line should include First and Last name of a person being interviewed (or reporter’s name) or the name of the story
* Second line should include their title or location or other important information (this can be done on the computer or drawn)